



KRM GLOBAL

Keith Reid Management

K.W. REID EPK / SPEAKER KIT

Professional speaking overview and booking information

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K.W. REID

ARTIST DEVELOPMENT STRATEGIST

MUSIC MANAGER • INDUSTRY SPEAKER

NEARLY 30 YEARS OF EXPERIENCE

THOUSANDS OF LIVE EVENTS. GLOBAL PERSPECTIVE.

K.W. Reid is a music manager, artist-development strategist and speaker whose presentations connect real entertainment-industry experience with practical lessons about preparation, opportunity, leadership, discipline and resilience.

*Talent is the beginning.
Strategy builds the career.*

SIGNATURE SPEAKING TOPICS

FROM TALENT TO CAREER

Why talent alone is never enough - and what professional careers require.

THE BUSINESS BEHIND THE APPLAUSE

Management, booking, branding, rights, contracts and accountability.

CONNECT THE DOTS

Turning relationships, preparation, character and timing into opportunity.

THE LIVE ADVANTAGE

Why the stage remains the artist's most human and valuable advantage.

THE NEXT CHAPTER IS STILL YOURS

A personal message about survival, reinvention, balance and resilience.

HUMAN CREATIVITY IN THE AGE OF AI

Authorship, identity, transparency, technology and human connection.

Purpose. Preparation. Performance. That's the path to freedom. - K.W. Reid

AVAILABLE FOR

KEYNOTES • WORKSHOPS • PANELS • FIRESIDE CONVERSATIONS • COLLEGES & HBCUs
CORPORATE PROGRAMS • FAITH & COMMUNITY EVENTS • VIRTUAL & INTERNATIONAL ENGAGEMENTS

BOOK K.W. REID

KRM.GLOBAL

keith@krm.global

(213) 262-8861

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